Dog Heaven Plus (DHP Updates)

**Login Page Content**

* Pet Lover Sign Up page

-Image that portrays a pet lover

-First/last name

-Username

-Mobile number or Email/ Re-enter

-Password

-DOB

-Location

-Male/Female

-Link (Business/Website)

-Upload Profile picture

* Pet Business Sign Up page

-Image that portrays a pet business

(Local, Company/Organization, Brand/Product, Entertainment)

-Search Business name (\*if possible to be able to look up Corporates)

-Contact number

-Email/Re-enter

-Password

-Location

-Link (Website)

-Upload Profile Picture

-Access to VCS (Value Coin System)

* Pet Owner Sign-Up page

-Image that portrays a pet owner

-Upload Owner’s Info (Name, DOB, Email, Gender, Profile Pic)

-Upload Pet’s Info (Registration Papers)(Profile Pic)(History)

-Location

-Username

-Interests (for pet)

-Password

-Access to VCS (Value Coin System)

**(\*Confirmations & Notifications should be confirmed through email**

**- Option for users notifications to come only from the people they follow, or turn notifications off completely.**

**-Username, password, messages, password renewal, followers request, mentions, and updates should be confirmed through email.**

**-As soon as someone opens the app the Logo should appear/zoom for a still shot in the middle of the screen, then the app should open.)**

**Page Content**

* All White back-drop
* W/ modern line design separation between users postings
* Black words
* Light Brown (same color as dog on DHP logo) Thin lining between separate postings.
* Light Green Hash tags (#)
* Bio

-Name, Username, Link (website/business), Bio

* Navigation bar at bottom

-New icon\* (Bag w/money sign on it)

- Newsfeed/Timeline (House)

- Search (Magnifying Glass)

- Buy/Sell Market (Money Bag, w/money sign)

-Notifications (Gold Halo)

- Profile (Users profile picture)

* Newsfeed/Timeline Content

Posts

* Profile picture should appear while preparing post.
* Newsfeed should restore/refresh at top
* Examples of posts: Ads, Texts (Share your thoughts…), and

Pictures (uploads from library or spot on captured moments)

Users should be able to:

* Post pictures, re-share pictures, share others pictures- to page, messages, other apps.
* Tag Followers
* Hash tag
* Like
* Share
* Comment
* Search…
* Followers/User search
* Products, Specific Breed
* Business, Company
* Trends should upload in alphabetical order
* Product/Service/Sale Posts

-New icon\* (Bag w/money sign on it)

* For buyers/sellers market
* Sellers will be charged 5% up to $100.00
* Buyers No charge
* (Like EBay, Amazon, Offer Up, and now Facebook)
* Payments set up thru PayPal or credit/debit card.
* Option for buyers to make an offer
* “Reviews” Good and Bad reviews determined by number of highlighted stars.
* Buyer or Seller page (Money bag)

\*Chose whether you are buying or selling (Some sort of directory)

\*Buyers should be able to ask the seller questions

\*Buyers should be able to search by location (specific area), by zip code, county, state, or region.

Sellers

-Upload Product/Services

-Product name

-Description

-Location

-Condition

-Price

- Should receive notification about product (message, interested buyer)

Buyers

-Are directed straight to the market

- Should be able to “Add” products to bag, before purchasing (If they are buying more than one thing

- Should be able to message sellers from market

Market

- Refresh at the top

-Should have a search bar at the top

-Should have a location sitting at top

- Products/Services below (2 across)

* Notifications/Likes
* Should refresh at top
* Everyone’s profile Picture should show up beside:
* Likes (Halo symbol)
* Comments (piece of paper)
* Mentions (By username)
* Tags (by username)
* Date and time should appear

**Profile Content**

* Profile picture
* Uploaded pic, picture taken on DHP
* Filters for photos taken on DHP (At least 5 filter effects)
* Brightness
* Contrast
* Sharpen
* (Folders) Create Albums
* For documents

-Example: Official Shot Records, Breeding/Registration Papers, and Awards Winners, Services (that customer uses, ex: PETCO)

* Photos

- Pictures that are posted, cover photo (from phone library)

* About
* Owners information/ Pets information
* Ex: Name, State/County, Interests, Links, Breed, DOB/Age, Weight, history
* Location

-Business/pet location

* Services / Product
* The service that is provided
* The product that is provided
* DM/ Messaging button
* A button on everyone’s page to message followers directly
* Inbox/DM
* Profile picture beside users message/Name above message
* Swipe left to delete
* Swipe left to silence messages
* Button at top for New Message
* A cancel button once you click it
* A Search Bar, to search friends
* Followers should come up alphabetically
* Following/Followers (number count)

-Users should be able to request followers, and un-follow.

- Place to search friends

- Create button

* Search…
* People/user search
* Products, Specific Breed
* Business, company
* Post / Share your thoughts….

- In a dim lighted text prior to typing it should read, “ Share your thoughts”

- Profile picture should appear while preparing post.

-(A place to upload post text, photos, documents, awards etc.)

Users should be able to:

* Tag Followers
* Hash tag
* Like
* Share
* Comment
* Camera/Photos on DHP:
* Change camera view front camera/back camera
* Flash for camera
* Photo Edit
* Filters for photos taken on DHP (At least 5 filter effects)
* Brightness
* Contrast
* Sharpen
* Library
* Option for picture collage
* Zoom in/out
* Access to Facebook, Instagram, Twitter, YouTube, etc.

-Like cat app

- To invite followers/friends

* Reviews: Indicated by stars

- Quality Service determined through Market Sells or Buying

-Like cat app

- Duration, Service Quality comments

* Options

-Language (Which ever lingo users prefer)

-Notifications (On/Off)

- Help (How to navigate through DHP)

-Ads (How to Post ads on DHP)

-Terms (same as Instagram “basic terms”)

- Delete ads ($1.99)

- Post an ad ($9.99)

* (Advertisement of the Business Profile)

-Ex: Start building your worth/value with the value coin system.

-Upgrade your profile to have special features, like multiple profile pictures to showcase all of your pets.

* A place to invite friends/followers from Facebook, Instagram, twitter, Linked-In

- A place for people to send links/invite for Dog Heaven + (Plus)

**Business Profile Content ($0.99)**

* Includes (Same as profile page)
* **Multiple profile pictures**
* Should be wheel of profiles that rotates when directed
* Each profile should link specifically w/ the pet’s information/postings
* Edit/Change/Delete Information at will.
* **Unlock Value Coin**
* Start building your worth w/ the DHP Value Coin System
* Bronze= (Default)
* Silver= Starts at 10,000 Followers
* Gold= Starts at 50,000 Followers
* Platinum= Starts at 100,000 Followers
* (Red) Ruby= Starts at 500,000 Followers
* Diamond= 1 Million (plus)

P.s

I, (Earnest Jackson) and my dog King Duece, should be everyone’s friend/Everyone should automatically be following our page. We will be the feature page, also we will Automatically have the (VCS), start with the Bronze coin, and as downloads come we grow with the (VCS), and generate value and build our Worth/Wealth automatically. I hope to fulfill all of my dreams through the development and designing of this App (DHP), it means the greatest/world to me, and I want to treat it that way. I look forward to a lasting relationship with you, I chose you to work on my application because for some reason I trust you, and you seem like a wholehearted man. I trust that you will also apply your skills and knowledge to this project, with hopes of creating The Biggest Platform known to mankind, literally The Number #1 Pet/Animal Application on the planet.

Dog Heaven +, is for Pet/Animal lovers, Trainers, Businesses, and Owners. We are a Family here at Dog Heaven +, the goal is to promote a healthy environment for people to meet/greet and do business. While also creating a unique place for entrepreneurs, major companies, and the entire Animal Lovers community to have a place to call home.

Sincerely,

Earnest Jackson